



Erin Casey-Pellegrino is the Vice President of Events and Programming at the Ross Initiative in Sports for Equality (RISE). Founded by Miami Dolphins Owner and Philanthropist Stephen M. Ross, RISE harnesses the unifying power of sports to improve race relations.

Prior to joining RISE Erin spent 12 years working within the National Football League, including four with the New York Giants Public Relations department and eight at the League Office, where she focused on Communications, Events and International initiatives. She has managed hundreds of live events around the world including 14 Super Bowls eight Pro Bowls and championships for UEFA and the WBO. Erin also spent two years at the Director of Marketing and Communications at Sesame Street, where she helped launch *The Furchester Hotel*, a spinoff that was produced in partnership with the BBC.

A native of Clifton Park, New York, Erin was a three-sport varsity athlete in high school who went on to be an assistant special teams coach for the University at Albany men's football team in college. An avid-traveler, she has traveled to 39 countries and 41 states - including treks up Mt. Kilimanjaro and Machu Picchu. She has been a proud member of WISE since 2012.

